



GET THE CODE FOR THE BUTTON

“ADD TO CALENDAR”

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Gmail Code

```
<a href="http://www.google.com/calendar/event?action=TEMPLATE&dates=20180821%2F20180822&text=Litmus%20Live%20London&location=etc.venues%20155%20Bishopsgate&details=Litmus%20Live%20helps%20you%20become%20a%20better%20email%20marketer%20with%20real-world%20advice%2C%20best%20practices%20%26%20practical%20takeaways." style="display: none;" class="cta gmail-show">Save the date</a>
```

Other Emails

```
<a href="http://pages.litmus.com/l/31032/2018-02-12/f4skyc/31032/141638/LitmusLiveLondon2018.ics" class="cta gmail-hide">Save the date</a>
```

CSS Piece #1

```
u ~ div .gmail-hide {  
display:none;}
```

CSS Piece #2

```
u ~ div .gmail-show {  
display:block!important;}
```